



FROM: TODAY

Leadership Coaching

What happens when you unlock the latent potential of everyone you work with?

Magic

It's the rocket that carries your business to new, exciting destinations.



FROM: TODAY

Our team comprises a unique blend of leadership, performance, communication, behavioural and brand expertise.

We've worked with FTSE 100's, start-ups and everywhere in between.

As a Leadership & Communication Consultancy, we use our own extensive experience, in-depth research and behavioural science to really get to know your business's unique needs. This allows us to build your bespoke plan of action.

In execution, we use a combination of individual coaching, dynamic group workshops and unique offsite experiences to unlock your potential - making your organisation a place where people belong, grow and do their best work.

We're just as adept delivering in person and virtually, at your offices or taking you offsite. It all depends on your unique requirements and the specific demands of the work that we're doing. We'll recommend what we think serves your needs best, working with you to agree the right blend in advance.

FROM: TODAY

Executive Leadership Coaching

WITH DAVID RICHMOND CBE

A message from the Founders



Thanks for your interest in our Leadership Coaching programme.

Every successful organisation needs strong, diverse, agile leaders. People that understand the big picture vision for your organisation and empower your people to come on the journey.

But, far too often, leaders lack the right preparation, understanding or skills to serve the role effectively.

Our leadership coaching provides the support, guidance and inspiration for your leaders to thrive.

The programme is aimed at leaders or potential leaders at any level of experience.

This brochure should provide all the information you need in advance of a deeper conversation to home in on your specific needs. If you have any questions at all, don't hesitate to get in touch.

All of our programmes can be customised, or we can create something entirely bespoke, designed to fit your specific needs.

WEBSITE
www.fromtoday.com

EMAIL
hello@fromtoday.com

A handwritten signature in black ink, reading 'Jonny De Mallet Morgan'.

JONNY DE MALLET MORGAN
DIRECTOR, CO-FOUNDER

A handwritten signature in black ink, reading 'Chris Wickenden'.

CHRIS WICKENDEN
DIRECTOR, CO-FOUNDER

Great leadership is at the heart of every great business.

Introducing David Richmond CBE

David is an experienced senior leader who, following a long and successful military career, has worked as an interim executive, a senior civil servant, a director in the 3rd sector and as Independent Veterans Adviser to the UK Government ministers at the Cabinet Office.

He is Chair of Boccia UK, the National Governing Body for the Paralympic sport of Boccia, and was on the board of the London Irish Women bid to enter the top tier of women's professional rugby.

His leadership experience covers a wide range of sectors and environments and he's highly motivated by helping others to succeed. He believes that great leadership is at the heart of every great organisation and that today's leaders have a duty to encourage, support and nurture the leaders of tomorrow.

David's coaching can be supplemented by our Executive Public Speaking programme. Or, if you're looking to invest in your future leaders, our Sparks and Women's Leadership Academies are fantastic, experiential learning grounds.

“Leaders should be actively making themselves redundant.”

David Richmond CBE, FROM:TODAY

How David helps



David believes that exceptional leadership is at the heart of every great organisation and that today's leaders have a duty to encourage, support and nurture the leaders of tomorrow. To serve this bigger picture generously, leaders need, first, to build confidence in who they are and what they stand for.

David's coaching will:

- Support you to understand your personal values and how these will influence your leadership style.
- Develop the skills of self reflection and self management beyond the programme - key leadership competencies.
- Set independent tasks to complete outside of the coaching sessions, actioning the learning right away.
- Provide bespoke reading recommendations based on your specific needs.
- Help you to find your own solutions to the challenges you face in your workplace.
- Challenge you to be the best leader you can be and hold you to account.

The impact for your business



This 6-month coaching programme will empower your leaders to step up and own their part of the business.

We'll build the crucial confidence, security and communication skills for them to lead effectively, both empowering and holding their teams to account.

We'll also challenge them to plan and set clear business growth targets for their team.

The impact for your leaders



David's coaching will establish:

Confidence

Build intrinsic confidence through a clear understanding of your values and how they impact your leadership style

Understanding

A deeper understanding of yourself, equipping you with tools for self management - a key leadership competency

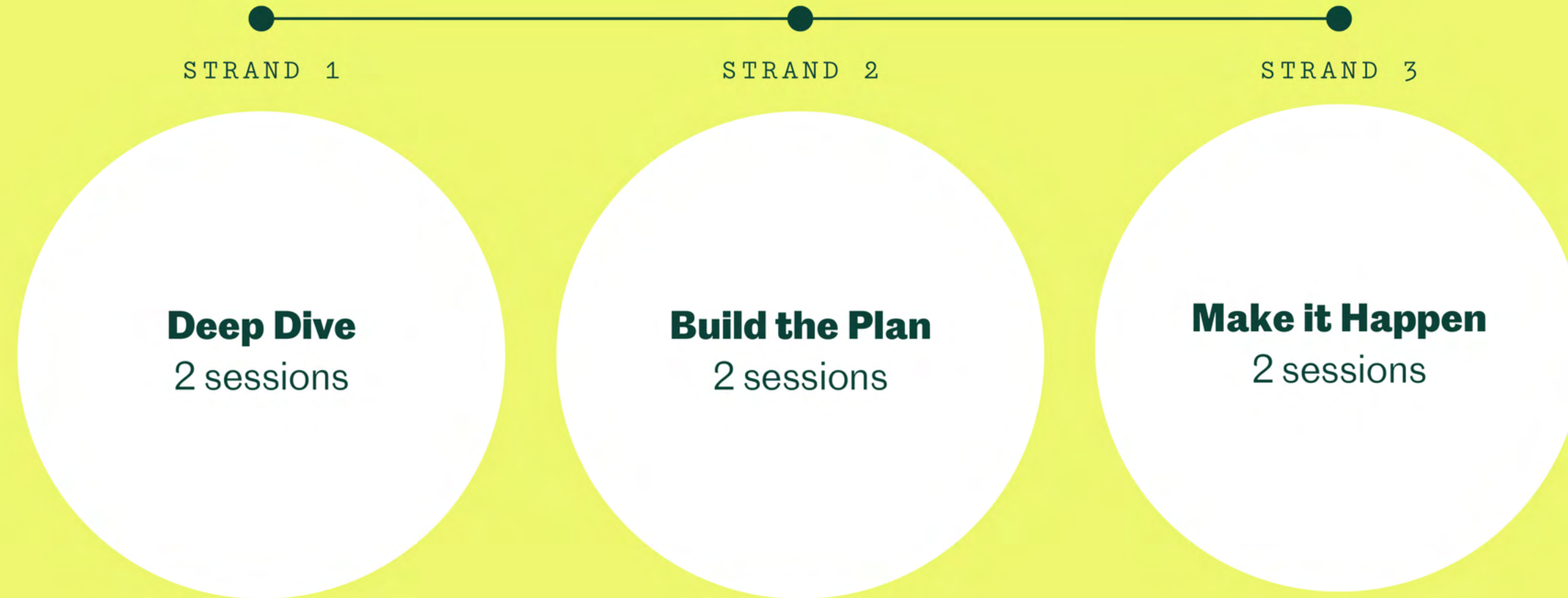
Accountability

A clear plan of action to hold both yourself AND your team accountable.

Support

A trusted well of experience and support in David now and in the future should you wish to engage him moving forward

The Roadmap



Strand 1 Deep Dive



You'll take a deep-dive into your challenges in a safe space and work out your key objectives for the next 6 months together. This work is crucial in building the right understanding and trust to take the next steps. You'll explore your fundamental values and key drivers, underpinning the type of leader that you want to be.



Strand 2 Build the Plan

2

From the understanding built in the deep dive sessions, together you'll build out a plan of action to meet your development needs. This plan will include clear, habit building actions and will hold you accountable.

“A leader should be actively making themselves redundant.”

David Richmond CBE

Strand 3 Make it Happen

3

Once the plan has been built, you won't be left high and dry. David will support you in its execution, making adjustments if necessary, providing guidance and candid feedback. This is also an opportunity to work out any agreed follow up contact and support depending on your specific needs.



“I always leave my catch ups with David feeling upbeat, clear, confident and ready to take on the world!

I’d highly recommend David for anyone looking for a coach who will positively support and constructively challenge in a way that gets results.”

“David is a fantastic coach and mentor. He has a unique way of being able to ask the difficult questions, whilst remaining utterly supportive throughout.

This approach means time with David is always extremely worthwhile to unlock what might be holding you back or think differently about a situation.”

A photograph of three men sitting at a table, smiling and laughing. The man in the center is wearing a dark jacket and has a beard. The man on the right is wearing a light-colored sweater and is laughing heartily. The man on the left is partially visible, also smiling. The background is a blurred indoor setting.

Businesses that invest in their people:

23%

More profitable

44%

More likely to go the extra mile

67%

Lower staff turnover

43%

Improvement to customer satisfaction

50%

Improvement to morale

*Gallup, 2020

Our fee

Pricing for our Executive Leadership Coaching programme starts from £4,500.

Pricing is per individual and runs over 6 months.

Remember, all of our programmes can be customised, or we can create something entirely bespoke, designed to fit your specific needs.

You and your business are unique.

LEADERSHIP
PURPOSE & STRATEGIC DIRECTION
COMMUNICATION
TALENT
CREATIVITY & INNOVATION

The way we partner with you reflects this.

There's no one size fits all menu of work that we recommend.

However, we do have a series of brilliant, off the shelf solutions to specific problems. We can work with you to shape these, as well as creating something entirely bespoke for you.

Our Programmes

FOR INDIVIDUALS

Executive Leadership Coaching

Support your leaders to step up and serve

Public Speaking Coaching

Stop presenting and start connecting

FOR TEAMS

Go Beyond Away Days

Reconnect, reimagine and re-inspire

Lay Your Foundations Workshop

Start your journey to high performance

FOR YOUR BUSINESS

Women in Leadership Academy

Diversify your future leadership

Creative Problem Solving Sprint

Solve your biggest business challenges

Speak, Listen: Act Academy

Embed exceptional communication

Sparks Academy

Nurture your new generation of leaders

We look forward to discussing our Leadership Coaching programme further with you. Please do get in touch if you have any questions at all.

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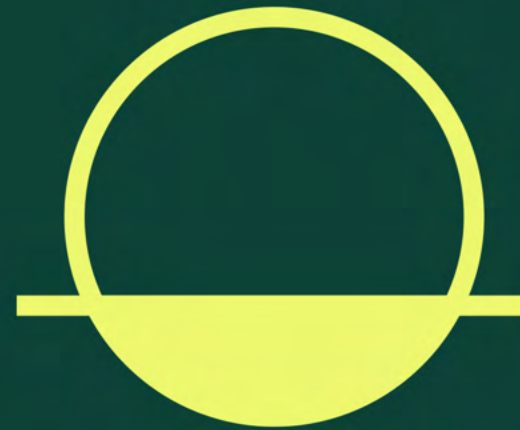
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