




FROM: TODAY

Go Beyond Away Days

What happens when you unlock the latent potential of everyone you work with?

Magic

It's the rocket that carries your business to new, exciting destinations.



FROM: TODAY

Our team comprises a unique blend of leadership, performance, communication, behavioural and brand expertise.

We've worked with FTSE 100's, start-ups and everywhere in between.

As a Leadership & Communication Consultancy, we use our own extensive experience, in-depth research and behavioural science to really get to know your business's unique needs. This allows us to build your bespoke plan of action.

In execution, we use a combination of individual coaching, dynamic group workshops and unique offsite experiences to unlock your potential - making your organisation a place where people belong, grow and do their best work.

We're just as adept delivering in person and virtually, at your offices or taking you offsite. It all depends on your unique requirements and the specific demands of the work that we're doing. We'll recommend what we think serves your needs best, working with you to agree the right blend in advance.

FROM: TODAY

Go Beyond
Away Days

A message from the Founders



Thanks for your interest in our Go Beyond Away Day.

Sometimes you need to go towards inspiration. Away from the stresses of your day-to-day, away from BAU, away from the physical space where you feel stuck.

Go Beyond with us.

Our expertly curated team retreats create the right environment, sense of occasion and inspiration for relaxation, reconnection and breakthrough business thinking.

Our 1-2 Day retreats are for teams of anything between 10 and 80 people and can be adapted accordingly.

A handwritten signature in black ink, appearing to read 'Jonny de Mallet Morgan'.

JONNY DE MALLET MORGAN
DIRECTOR, CO-FOUNDER

This brochure should provide all the information you need in advance of a deeper conversation to home in on your specific needs. If you have any questions at all, don't hesitate to get in touch.

All of our programmes can be customised, or we can create something entirely bespoke, designed to fit your specific needs.

WEBSITE
www.fromtoday.com

EMAIL
hello@fromtoday.com

A handwritten signature in black ink, appearing to read 'Chris Wickenden'.

CHRIS WICKENDEN
DIRECTOR, CO-FOUNDER

The Purpose

Reconnect - Re-imagine - Go Beyond.

We'll break you out of the day-to-day grind and take you towards inspiration. An opportunity for you and your team to draw breath together, re-connect and get creative.

Our Go Beyond Away days represent an opportunity for new and better beginnings. We'll lay crucial foundations for success, connect you on a deeper level and open your team up to new ways of thinking, feeling and doing things.

We'll build the exact focus of the retreat in collaboration with you and your specific needs. The pages that follow should hopefully get the creative juices flowing, but we fully expect to tailor it to ensure it's just right for you.

We can work with you if you've already booked your venue and locked in the dates, or we can take care of the logistics, curating the perfect trip to meet your requirements.



“Sometimes, when you’re stuck, you need to go to a different space entirely. Rather than relying on inspiration to fall into your lap, you have to actively create the conditions where it can thrive.”

Chris Wickenden, Chief Creative Officer, FROM:TODAY

The impact for your team

A little time away can be a game changer.

When teams are happy, collaborative and connected behind a shared purpose, they make 23% more profit each year. Like with all good relationships, your team relationships need regular care and attention. A little time away is often just what you need.

Bond

The time away from BAU will give your team an opportunity to experience each other in a fresh light and build deeper connections through our expertly guided conversations.

Share Experiences

We have an exceptional range of offsite experiences that expose your team to new learning and ways of approaching each other and their work.

Align

Not only can our retreats help you to articulate a shared vision for your team, it can also ensure consensus on your “ways of working” through a group Constitution - with our “Lay your Foundations” workshop.

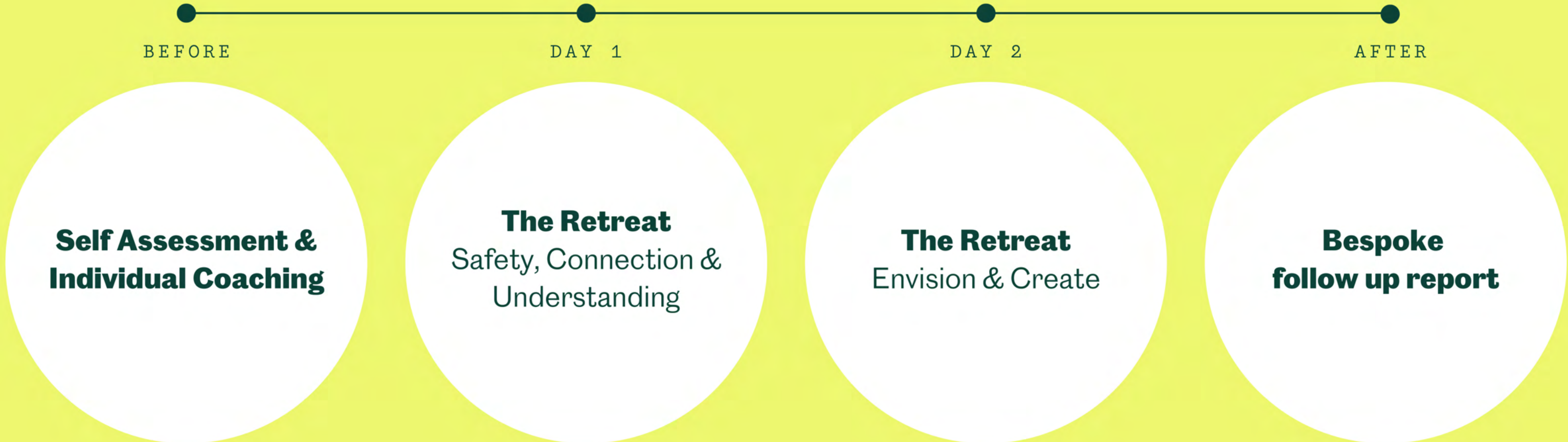
Get Creative

Away from the office, our retreats are often a chance to tackle some of your biggest business challenges in a fresh light with our dynamic Creative Problem Solving Sprints.

Hold you to account

Of course your team will want to harness the positive energy from the retreat and use it in their work. That’s why we make sure you don’t leave without having made specific commitments to practical change that you will share and hold each other accountable to.

The Roadmap



Before the Retreat

BEFORE

It's so important to approach the retreat with intent. This is not just "some other Away Day." Below are 2 methods that we use to help better engage and understand the people that will be travelling with us. The individual coaching option of course depends on how many participants there will be.

Self Assessment

We'll send out a short, bespoke survey to everyone in your team to assess where they're at in relation to purpose, business culture, motivation, mindset and other key factors. We can create this in collaboration with you to ensure it really pulls out what you want.

Individual Coaching

We'll spend 60 minutes with every individual in your team before we go on the retreat. This will give us the opportunity to get to know and understand each other, building trust and psychological safety before we go away. We'll use their answers from the self-assessment as a launching off point.

It's crucial that your team feels involved from the very start of this process. They have to feel that you genuinely want and need to hear from them. These coaching sessions will help establish this precedent.

If they're fully involved in building the cultural vision, they're much less likely to break it.

The Retreat - Day 1



There's so much power in taking the time out to simply "be" together. Day 1 is all about forging that deeper connection, trust and understanding with each other on a level playing field, away from the pressures of the day-to-day.

Generally arriving around midday, we allow space for teams to get acquainted with their surroundings and reconnect with each other.

Of course, we'll set the scene, ensure everyone is clear about our objectives and what to expect over the two days. People need to feel that they're in good hands.

However, it's crucial that we do all that we can to break down any sense of "Us" and "Them" establishing the retreat as a safe space and the delivery team as partners. From our experience, this is where the magic happens.

Below are just a few of our offsite, Day 1 experiences that help accelerate bonding and expose your team to alternative learning and inspiration - informing how they approach the business challenges of Day 2.

Singing

Nurturing Connection, Creativity and Inspiration.

Dynamic Team Building challenges

Establishing high performance and collaboration.

Storytelling

Building shared meaning and connection.

The Retreat - Day 2



Day 2 is all about harnessing the connection, creative spirit and openness from Day 1, applying it to how they work as a team, what their shared purpose is, and how that can help them tackle their business challenges.

Of course, we won't let you go into Day 2, cold. It's so important that we pay the learning from Day 1 forward.

We have a series of exercises and techniques to help quickly refocus energy, warm up the mind and body and get the creative juices flowing.

Once this is just right, you will focus on some or all of the following:

1. Build your constitution

- Through guided, candid conversation, you'll identify key values and behaviours. We'll build this into your Team Constitution - clarifying how you commit to working together moving forward.

2. Clarify your Big Picture

- We'll guide you through a series of timed exercises that will help you to hear from each other and articulate a shared vision.

3. Solve your problem

- We'll guide you through a Problem Solving Sprint to find a solution to your biggest business challenge in break-neck speed. The problem will be identified and articulated in advance of travelling.

The focus for Day 2 can be clarified with you in advance. We can cover all 3 of the above areas or narrow the focus to 1 or 2 of them. Our "Lay Your Foundations" and "Creative Problem Solving" workshops are fantastic options for Day 2.

After the Retreat

AFTER

Don't drop the ball. It's so important not to let the positive energy, connection and creative spirit, fostered on the retreat, go to waste.

We recognise how busy you all are, and how easy it can be to get swamped by the urgency of BAU on your return. So, let us take the burden of immediate follow up comms off your plate.

We'll capture all of the key findings and our observations from the retreat, reflecting them back to you in our Bespoke Follow Up report.

The report will also offer guidance on recommended next step actions to consolidate and build on the work from the retreat.



The Evidence

38%

Increase in overall confidence with communication

42%

Increase in confidence to be authentic

60%

Increase in vocal confidence

55%

Increase in confidence to capture an audience's attention

*real results from previous participants

“FROM:TODAY are a team of pros who make it fun to lay a foundation for your organisation. They listen, distill mission essence and creatively put it all together. We highly recommended them as partners to bolster your culture, branding and communications!”

Mollie Marti

CFO, Worldmaker International

“Game-changing”
“A revelation”
“Transformational”

“The impact of FROM:TODAY at Mako can only be described as transformational. They have a unique ability to connect individuals with their true purpose.”

Trystan Morgan Shauer
CEO, Mako Trading

“FROM:TODAY made a concerted effort to get under the skin of our business and understand how they could best help us hone our presentational and empathetic skills. The resulting sessions were hugely helpful giving my team plenty of opportunity to practice and also benefit from a great deal of feedback, not just from Chris & Jonny but by including the rest of the Transact team in the feedback and group learning too.”

Glen Sweet
Head of Sales, Transact

Businesses that invest in their people:

23%

More profitable

44%

More likely to go the extra mile

67%

Lower staff turnover

43%

Improvement to customer satisfaction

50%

Improvement to morale

*Gallup, 2020

Our fee

Pricing for our Go Beyond Away Day starts from £25,000.

The cost is dependent on:

- Size of the team
- Pre-coaching option
- Experience options
- Budget for accommodation & food should you choose to allow us to source the venue for you.

This programme is fully bespoke, designed for you and your specific needs.

You and your business are unique.

LEADERSHIP
PURPOSE & STRATEGIC DIRECTION
COMMUNICATION
TALENT
CREATIVITY & INNOVATION

The way we partner with you reflects this.

There's no one size fits all menu of work that we recommend.

However, we do have a series of brilliant, off the shelf solutions to specific problems. We can work with you to shape these, as well as creating something entirely bespoke for you.

Our Programmes

FOR INDIVIDUALS

Executive Leadership Coaching

Support your leaders to step up and serve

Public Speaking Coaching

Stop presenting and start connecting

FOR TEAMS

Go Beyond Away Days

Reconnect, reimagine and re-inspire

Lay Your Foundations Workshop

Start your journey to high performance

FOR YOUR BUSINESS

Women in Leadership Academy

Diversify your future leadership

Creative Problem Solving Sprint

Solve your biggest business challenges

Speak, Listen: Act Academy

Embed exceptional communication

Sparks Academy

Nurture your new generation of leaders

We look forward to discussing our Go Beyond
Away Day further with you. Please do get in
touch if you have any questions at all.

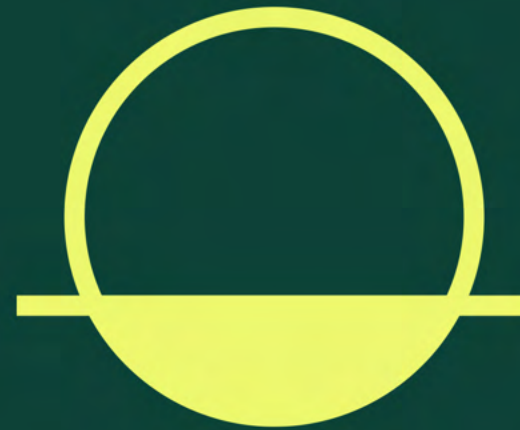
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