

FROM: TODAY




Women in Leadership

What happens when you unlock the latent potential of everyone you work with?

Magic

It's the rocket that carries your business to new, exciting destinations.



FROM: TODAY

Our team comprises a unique blend of leadership, performance, communication, behavioural and brand expertise.

We've worked with FTSE 100's, start-ups and everywhere in between.

As a Leadership & Communication Consultancy, we use our own extensive experience, in-depth research and behavioural science to really get to know your business's unique needs. This allows us to build your bespoke plan of action.

In execution, we use a combination of individual coaching, dynamic group workshops and unique offsite experiences to unlock your potential - making your organisation a place where people belong, grow and do their best work.

We're just as adept delivering in person and virtually, at your offices or taking you offsite. It all depends on your unique requirements and the specific demands of the work that we're doing. We'll recommend what we think serves your needs best, working with you to agree the right blend in advance.

FROM: TODAY

Women in Leadership Academy

A message from the Founders



Thanks for your interest in our Women in Leadership Academy.

Our Women in Leadership Academy is a proactive approach to diversifying your future leadership by investing in your most promising women now.

This programme is for organisations that are passionate, energetic and committed to developing cultures of EDI, where everyone belongs and everyone can thrive.

Delivered over 3 months, the programme is for 10-12 early career professionals per cohort.

This brochure should provide all the information you need in advance of a deeper conversation to home in on your specific needs. If you have any questions at all, don't hesitate to get in touch.

All of our programmes can be customised, or we can create something entirely bespoke, designed to fit your specific needs.

WEBSITE
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JONNY DE MALLET MORGAN
DIRECTOR, CO-FOUNDER

CHRIS WICKENDEN
DIRECTOR, CO-FOUNDER

The Purpose

To inspire cultures where **EVERYONE** can thrive, realise their potential and contribute.

Volatile, uncertain market conditions, the need for investment and innovation to get ahead of the competition and the ever changing motivations and drivers of our workforces demand agile, strong, diverse and inspiring leadership.

This three month Academy is a recognition of the very specific barriers that women face in the modern business environment. It creates a safe space to discuss and find ways to overcome them, through discovering their own leadership style early in their careers.

We equip participants with intrinsic confidence, resilience and the communication and influencing skills that will allow them to grow, and ultimately lead in service to your business.



“Investment in developing the leadership of your very best people is an investment in your business future.”

Jonny de Mallet Morgan, Chief Vision Officer, FROM:TODAY

The Impact and Outcomes for your business

Diversify your leadership to futureproof your business.

The more diverse leaders there are throughout any business, the more confident, creative, empowering, and inspiring a working culture you create.

This brand-new Academy programme represents an investment into your future growth through a commitment to the development of your most promising women early in their careers.

By supporting this talent now, you'll unlock potential that may otherwise stay hidden and limit the self-elimination of diverse talent many businesses are experiencing.

Increasing the gender diversity of your workforce at the point of entry is just the start. For women to thrive they need bespoke career development and support.

Diversify your future leadership


Identify your future senior leaders and provide them with the skills and support they need to be ready to step up, securing succession planning and gender diversity at the top of your organisation.

A leadership cohort that understands the power of purpose and culture

We teach a combination of purpose led and servant leadership to embed a culture of proactivity, accountability and generosity in service to each other and your organisational goals.

Futureproof your female leaders

The Academy will equip participants with increased confidence, resilience, communication and influencing skills in readiness to lead themselves, their teams and the wider business.

A close-up photograph of a woman's hands writing in a notebook. She is wearing a gold bracelet and a ring. The notebook is open, and the pages are filled with handwritten notes and diagrams. The background is slightly blurred, showing a white shirt and a dark surface.

“Your people need to be placed front and centre of your business strategy.”

Chris Wickenden, CCO,
FROM:TODAY

Participants benefit from:

Understanding what it means to lead

Awareness and knowledge of relatable theories of leadership and communication, allowing participants to reflect upon their own strengths and development areas and focus on their individual purpose at an early stage in their leadership journey.

Experiential learning & immediate application

The Academy is designed to be highly interactive and participants will get the opportunity to put their new skills into practice with a series of activities including role plays and the collaborative project.

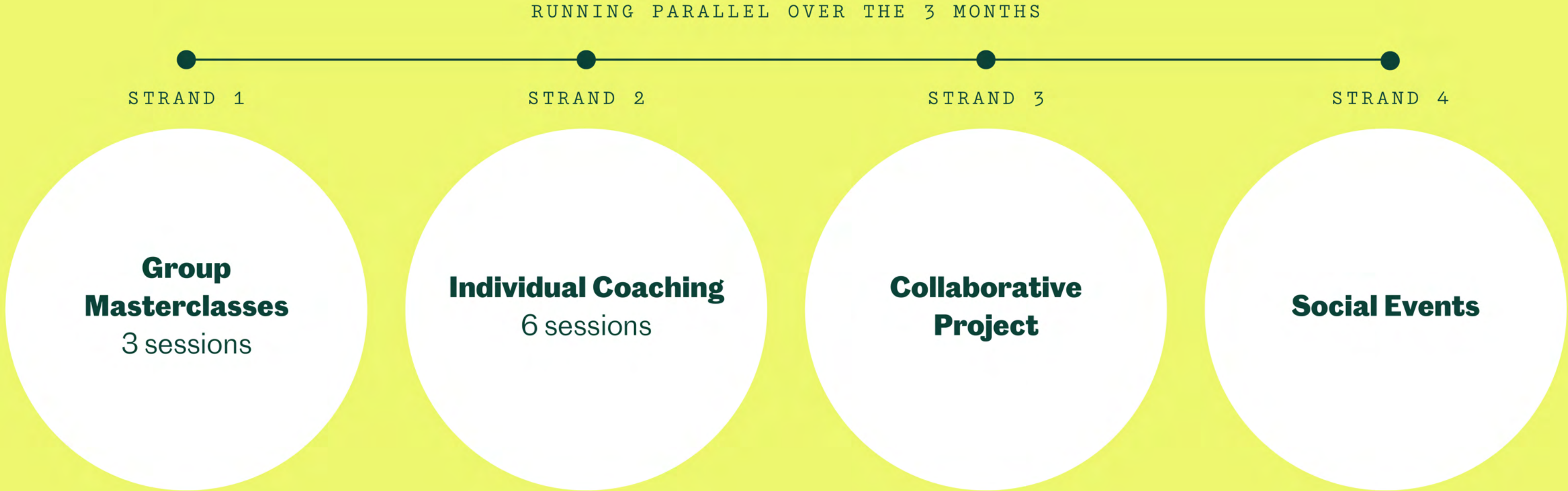
Expert support

Access to the FROM:TODAY leadership and communication experts and practitioners. One-to-one coaching sessions afford participants the opportunity to reflect upon the masterclass content and their own personal learnings in a confidential environment.

Peer support & network development

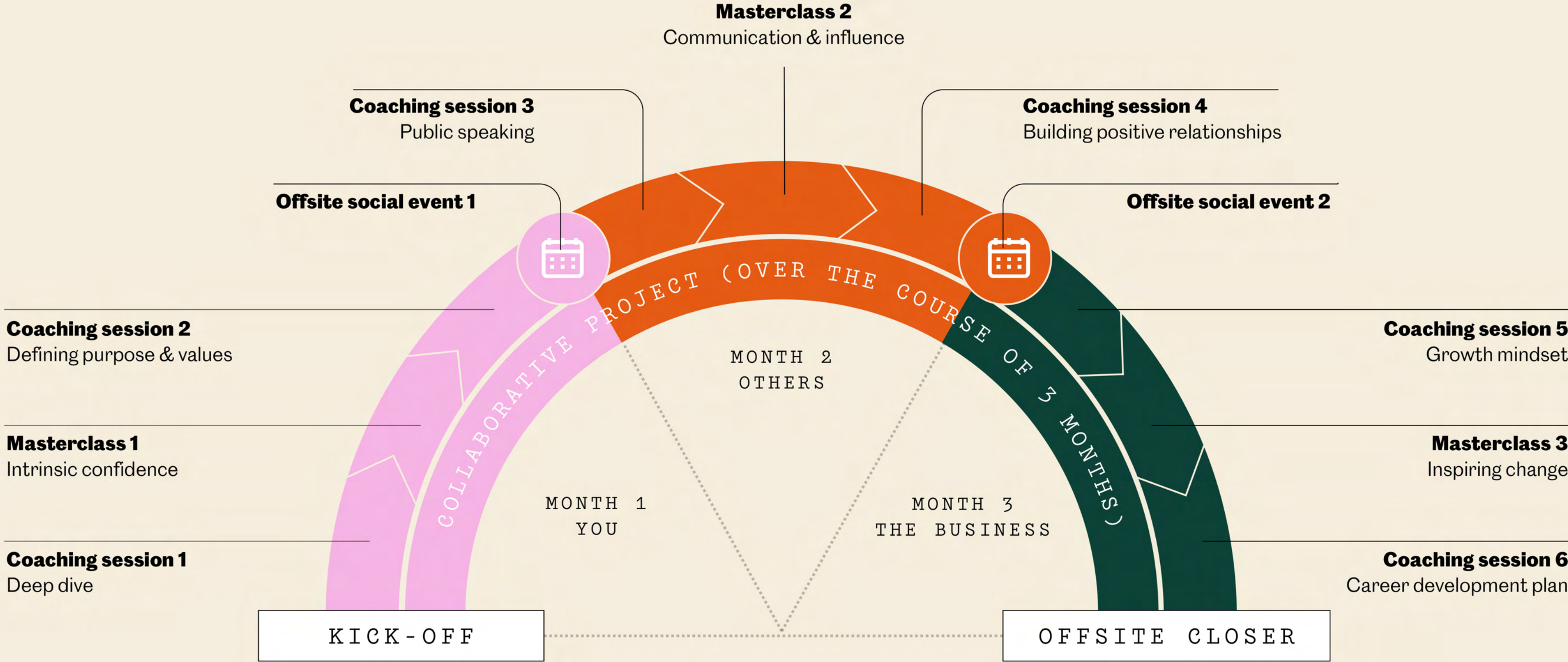
A safe, facilitated space to share experiences freely with each other and lay the foundations of an internal network of peer- to-peer support and business development. Organised social events throughout the three month course will strengthen social and professional ties.

The Roadmap



... AND BEYOND: A FOLLOW-UP SESSION TO CHECK IN WITH PARTICIPANTS AND PROVIDE FURTHER SUPPORT AFTER SIX MONTHS

The programme ARC



Strand 1

Group Masterclasses

help people
lead SME
challenge & improve

Is it the same for HS, E, Q?

1

Over the course of the three months, our Masterclasses will share key leadership concepts and provide ample opportunity for participants to stress test their new skills in a safe space. This all culminates in the creation of an actionable strategy to tackle a real business problem on the “collaborative project.”

1. Intrinsic confidence: YOU

- We'll explore the importance of a clearly defined purpose & values
- Equip you with tools for self-management and long term resilience
- Clarify what leadership is and start to understand the type of leader that you want to be.

2. Communication & Influence: OTHERS

- We'll explore the key components of trust and building strong relationships
- Equip you with the tools to tackle challenging conversations and influence upwards
- Build confidence in public speaking and presentation skills.

3. Inspiring change: THE BUSINESS

- Explore the key components of a growth mindset
- Share strategies for continued organisational learning
- Provide a platform to share back learning and inspire each other.

Strand 2 Individual Coaching

2

Over the course of the 3 months, we'll take participants through our leadership curriculum with 6 coaching sessions, tailoring them to their specific needs and supporting them through the group programme.

1. The deep dive

- Delve into their answers for the pre-programme Self-Assessment survey. Set goals and identify key blockers.

2. Defining your purpose and values

- An opportunity to take a more in depth look at their personal purpose and values, using our simple framework, establishing intrinsic confidence.

3. Building confidence through public speaking

- Workshop a presentation using our Speakers' Arc. Build the confidence to speak up and share ideas confidently positively influencing your audiences.

4. Building positive working relationships

- Understand how to build high levels of trust with the people around you, influencing them positively and authentically.

5. Growth mindset

- Understand the key components of a growth mindset and its value in their careers

6. Career development

- Revisit the objectives that they set in coaching session 1. Receive feedback and clear actions for development. Reflect and make commitments to develop, moving forward based on the learning from the programme.

Strand 3 Collaborative project



The collaborative forces participants to stress test their learning right away, moving from theory to practice.

Running parallel to the masterclasses and coaching sessions, participants will work together on a strategic project. FROM:TODAY will design the project in conjunction with you.

The nature of the project can range from raising money for a charity partner, supporting a local community project or tackling a strategic business issue on behalf of the board.

They will work on the project within the group masterclasses alongside the FROM:TODAY team, providing an opportunity to put theory into practice in a supportive environment. They will be expected to work on the project independently with the opportunity to discuss individual challenges and learning during their coaching sessions.

It's our experience that participants learn when theory comes to life in real world situations. The collaborative project provides participants with this opportunity whilst still being supported by our expert team.

Strand 4 Social events

4

The socials are a chance to forge deeper connection, trust and understanding, laying the foundations of a network that will support them throughout their careers.

Each month, we provide a platform for our participants to connect in a less formal setting, away from the pressures of the office - creating a real sense of community and support.

They'll hear from an inspirational guest speaker and have the opportunity share challenges, learning, frustrations, ambitions and absolutely anything that they find beneficial, whether programme related or not.

It's their space.

The Evidence

38%

Increase in overall confidence with communication

42%

Increase in confidence to be authentic

60%

Increase in vocal confidence

55%

Increase in confidence to capture an audience's attention

*real results from previous participants

“It was completely practical and the open-forum feedback was so valuable. You created a safe environment for everyone to learn. Thank you!”

Nicola Koronka

Co-Founder and Managing Partner, Missive

“Game-changing”
“A revelation”
“Transformational”

“I found the sessions to be a revelation, and I wish I had known some of the techniques sooner. It has completely changed my mindset and focused me in on the needs of the audience. With that, the ability to achieve those aspirations has come more naturally.”

Kelly Devlin
Wealth Management Consultant
St. James's Place

“Not only did my communication skills improve, but my confidence soared, leading to positive changes in my professional and personal relationships.

I highly recommend FROM:TODAY for anyone looking to unlock and enhance their full potential, truly connecting with themselves and their audiences.”

Kate Bright
CEO, Founder, NED, Umbra International

Businesses that invest in their people:

23%

More profitable

44%

More likely to go the extra mile

67%

Lower staff turnover

43%

Improvement to customer satisfaction

50%

Improvement to morale

*Gallup, 2020



Our fee

Pricing for our Women in Leadership Academy starts from £10,000 per person.

The cost is dependent on size of the team and venue selection. Ideal group size is between 10-12.

Remember, all of our programmes can be customised, or we can create something entirely bespoke, designed to fit your specific needs.

You and your business are unique.

LEADERSHIP
PURPOSE & STRATEGIC DIRECTION
COMMUNICATION
TALENT
CREATIVITY & INNOVATION

The way we partner with you reflects this.

There's no one size fits all menu of work that we recommend.

However, we do have a series of brilliant, off the shelf solutions to specific problems. We can work with you to shape these, as well as creating something entirely bespoke for you.

Our Programmes

FOR INDIVIDUALS

Executive Leadership Coaching

Support your leaders to step up and serve

Public Speaking Coaching

Stop presenting and start connecting

FOR TEAMS

Go Beyond Away Days

Reconnect, reimagine and re-inspire

Lay Your Foundations Workshop

Start your journey to high performance

FOR YOUR BUSINESS

Women in Leadership Academy

Diversify your future leadership

Creative Problem Solving Sprint

Solve your biggest business challenges

Speak, Listen: Act Academy

Embed exceptional communication

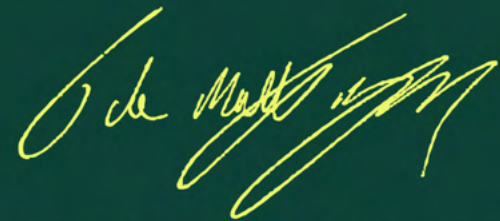
Sparks Academy

Nurture your new generation of leaders

We look forward to discussing our Women in Leadership Academy further with you. Please do get in touch if you have any questions at all.

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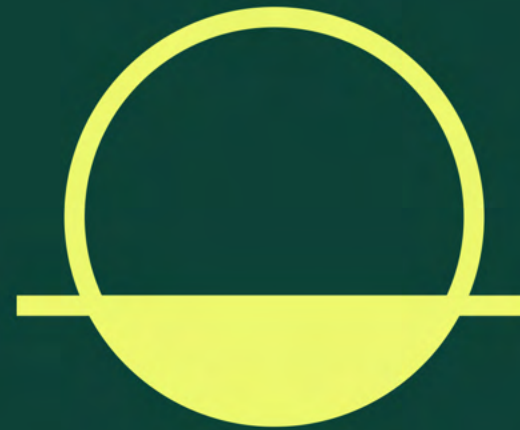
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